**The Partnership for Drug-Free St. Joseph County**

**Invites**

**St. Joseph County Youth in grades 6th through 12th**

**to participate in our**

**4th Annual Youth Prevention Video Contest**



**Theme: Be Kind to Your Mind and Body!**

**Drug Free, Vape Free, Healthy Mind, Healthy Body**

**The Youth Prevention Video Contest is focused on promoting positive, healthy messages to our entire community through the eyes of our youth. Their work will be recognized and celebrated at a Red Carpet Event on Thursday, March 21st, 2023 in the evening at the Majestic On The River Event Center in South Bend. All youth and their guests will be invited to attend. The youth will enjoy food and refreshments including a popcorn bar, play trivia for prizes, and can win door prizes. All the submissions will be previewed before announcing the winners.**

**Guidelines**

**Film Length**

* The video must be **no longer than** **30 seconds** and in an **mp4 format** in order to be considered as a possible winner and made into an ad with WNDU-TV.
* Please do not use any type of video software because it may not be compatible with WNDU’s software.

**Film Theme**

* The video must encompass the theme - **“Be Kind to Your Mind and Body! Drug Free, Vape Free, Healthy Mind, Healthy Body.**

**Individual or Team**

* A student/youth may enter the contest as an individual and only have themself featured.
* A group of students/youth can enter as a team but each member must have a designated role.
* We will have a winner from both the middle school submissions and the high school submissions.  **Please note:** If the team has both middle and high school students, it will be judged as a high school team.
* All students/youths must be a St. Joseph County resident or be associated with a St. Joseph County school, home school, church, or organization.
* We encourage the youth to utilize an adult advisor, but it is not required.
* We ask that you please fill out the application form **COMPLETELY** and **include all youth with their full names and their contact information.** We need this so that we may invite them and their parents/guests to the Red Carpet Event.

**Entry Process**

* All submissions **MUST** complete an application in a google form that you can request by emailing Janet Whitfield-Hyduk at [janetwhitfield.pepsadfc@gmail.com](mailto:janetwhitfield.pepsadfc@gmail.com) for the link or using the QR code on the flyer.
* A Partnership Media Release is **required** **for every youth participant** for your submission to be considered for judging.
* The application, video and media releases are due **by Thursday, February 22, 2023**.
* You can submit the **application** through google. If needed, you can print, scan and email the form to Janet.
* You will need to submit the **video** to Janet by email.
* You can scan and email the **media release(s)** with signatures to Janet.

**Video Content**

* Videos must be amateur and entirely youth driven.
* Videos must represent the theme noted in the Steps for Success Section.
* The Partnership has the right to disqualify any video deemed inappropriate by the Youth Initiatives Workgroup.
* The video should not mention or solicit for specific organizations or non-profits.

**Adult Advisors**

* If there is an adult advisor listed on the application, that advisor will be the contact person.
* The adult advisor will be responsible for ensuring the youth are following the guidelines.
* The adult advisor will be responsible for submitting the application, media releases, final video, and RSVP to the Red Carpet Event by the deadlines.

**IMPORTANT DATES:**

* Applications, videos and media releases are due by **Thursday, February 22nd at 5:00 pm.**
* Red Carpet Event is **Thursday,** **March 21st at 6:00 pm.**

**RSVP's will be required by Friday, March 15th.**

**Steps for Success**

Step 1: Review all of the information in the Guidelines and adhere to the deadlines.

Step 2: Decide if you wish to enter as an individual or as a team.

* If you decide to enter as a team make sure that each team member has a specific role or responsibility (i.e. - actor, writer)

Step 3: Brainstorm ideas for your video

* Make sure you incorporate this year’s theme in our video which is **Be Kind to Your Mind and Body! Drug Free, Vape Free, Healthy Mind, Healthy Body.**

Step 4: Work on your video

* Videos can be started anytime from December, 2023 through February 2024, but try not to wait until the last minute.
* This should be a fun and exciting contest! Do not stress! If you need help, please contact Janet directly.

Step 5: Submit your completed application, video and media release no later than **Thursday, February 21, 2024**.

* Applications are provided by The Partnership in a Google form and you can access it through this QR Code. If you need a direct link, please email Janet.

A qr code with a few squares

Description automatically generated

* Media Releases are provided by the Partnership and adhere to the requirements needed by WNDU.

**Questions?** Contact Janet at [janetwhitfield.pepsadfc@gmail.com](mailto:janetwhitfield.pepsadfc@gmail.com) or (574) 345-1621. Thank you.